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Cenia day-to-evening dress line launches at Macy's Aventura

by: Rod Hagwood

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Need a good day-to-evening dress?

Then Cenia Paredes just might be the designer for you.

Paredes will be at Macy's Aventura to launch Cenia New York dresses with a mini fashion presentation Saturday, July 21 starting at 2 p.m. And yes, there'll be refreshments, desserts and a DJ spinning some jams.

Paredes is a 2011 graduate of The Workshop at Macy's program. The Workshop at Macy's aims to nurture and grow the next generation of minority women-owned retail business talent.

Cenia is a day-into-evening dress line that blends modern, clean aesthetics with a revolutionary fit concept that offers four distinctive cuts to fit the four predominant female body shapes.

The "Nicole" is for slender women. The "Jennifer" is for women who prefer a cut that is fuller at the bottom. The "Pamela" is fitted for women who have a fuller bust and want to accentuate their hips. The "Marilyn" is for curvy ladies with an hourglass figure.



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A look from the new Cenia dress collection. Come meet-and-greet up-and-coming designer Cenia Paredes at Macy's Aventura on Saturday, July 21 starting at 2 p.m.

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